# PASSION FOR HORSES

## LAND OF ATHOUSAND DREAMS

## PRESSKIT

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### PRESS RELEASE

#### "CAVALLUNA – Land of a Thousand Dreams": A Fantastical Ride through Asia

Europe's most popular horse show is on tour with the spectacular programme "CAVALLUNA – Land of a Thousand Dreams"! Let yourself be whisked away to an incredible world on the Asian continent and experience beautiful horses, supreme horsemanship, stunning scenes and soulful music – embedded in a fantastical story that will thrill young and old alike.

Once again, the creative team around author, director and composer Klaus Hillebrecht has come up with something very special to transport the audience to a distant world for a few hours. Every single scene embodies beauty, nature and deep emotions and makes CAVALLUNA an unforgettable and unique experience.

The show tells an adventurous and marvellous story from ancient Asia: Yuen, who was born with rare blue eyes – a sign of special talent – is pursued by the evil royal advisor Merl and his henchmen because of a mysterious prophecy. On the run, she learns of the distant Land of a Thousand Dreams, where everyone can fulfil their potential and live out their talents. Her search for this mystical place leads her to a Shaolin master, kung-fu fighters and a horse whisperer, but her pursuers are always close on her heels. Will she manage to reach the fabled land in time?

You can look forward to the most popular riding teams from all over Europe: Whether it's high-class dressage from the Portuguese team around Luís Valença, action-packed trick riding from the French Hasta Luego Academy, dreamlike liberty dressages from audience favourite Bartolo Messina or the fast-paced Hungarian post from the exceptional Italian talent Diego Giona – in "CAVALLUNA – Land of a Thousand Dreams", well-known stars as well as new faces will delight the audience with their extraordinary skills. The German Equipe Pfeifer captivates young and old with spectacular fire effects and fast-paced female power, and the Spaniard Alejandro Barrionuevo shines in the role of the villain Merl with impressive choreographies.

From October 2023 to June 2024, "CAVALLUNA – Land of a Thousand Dreams" will be on tour in 33 cities throughout Europe. Experience exciting action, deep trust and pure passion for horses. A selection of press photos as well as the artwork for the show can be downloaded <u>here</u> in our digital press centre.

Information and tickets for the show are available at <u>www.cavalluna.com</u>.



### PRESS PICTURES

The following press pictures are available for download. The preview images link to the photos in high resolution. You can also find the photos <u>HERE</u>. Copyright: CAVALLUNA // Resolution: 300 dpi



Alejandro Barrionuevo and Nicki Pfeifer with Garrocha



Dressage quadrille by Equipe Fernandes



The Festival of a Thousand Dreams



Duo trick by Equipe Hasta Luego Academy



Bartolo Messina with his pony liberty



Sylvie Willms in a beautiful liberty number



Equipe Valença with an acrobat



Unique dance choreography



Fire garrocha by Nicki Pfeifer



Dressage without hands by Alejandro Barrionuevo



Free Hungarian post by Diego Giona



Canter pirouette by Filipe Fernandes



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Giulia Giona as a warrior of justice



Capriole by Equipe Valença





Sasa Improta and Bartolo Messina with their big liberty



Walking pesade by Equipe Fernández





Pas de deux by Equipe Barrionuevo



Riders from Equipe Fernández



Shire horse from Equipe de Visser



Warriors of justice



Rearing horse in liberty



Fast trickriding by Equipe Hasta Luego Academy



Festival of True Vision



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Hungarian Post by Diego Giona



Dajana Pfeifer with an impressive fire trick



Brave trick by Equipe Hasta Luego Academy



Saori Ishizaka as protagonist Yuen



Daring jump by Diego Giona



Trick rider from the Equipe Hasta Luego Academy



### ARTWORK + LOGO

Copyright: CAVALLUNA // Resolution: 300 dpi



Artwork portrait



Artwork landscape



CAVALLUNA logo as PNG

## CAVALLUNA Passion for Horses

### STARS



#### **Equipe Bartolo Messina**

Bartolo's animals are his life and he has a very special relationship with each one: his horses and ponies follow him as if by magic and touch the audience with emotional and heartwarming liberty numbers. Bartolo's home is the Italian island of Ischia, where the horses live as family members right next to the house and share their stables with many other animals, be they dogs, chickens or donkeys. In "Land of a Thousand Dreams", Bartolo not only impresses with his colourful herd of horses in a big liberty scene, but also enchants the audience – young and old – with his adorable mini ponies.



#### **Equipe Luís Valença**

Even today, the horse "Pombo" still has a firm place in Luís Valença's heart, although it has been over 60 years since he received it as a gift from his grandfather at the age of 10. Other horses soon followed and after years of training, Luís Valença became one of the most renowned horse trainers in his discipline, classical dressage. He has impressed spectators all over Europe with his Lusitanos – even the Queen. Luís' daughter Filipa, who accompanies the CAVALLUNA tour, is also largely responsible for the success of the Portuguese team. In "Land of a Thousand Dreams", the equipe shows fantastic lessons of high-level dressage and perfectly synchronised quadrilles.



#### **Equipe Giona**

Siblings Giulia and Diego Giona grew up near Verona in a horse-loving family, and whether father, children or uncles – everyone is part of the team. Several generations have learned to ride on the same pony named Susi and have developed their respective talents. The Giona siblings excel in various disciplines: liberty dressage, Hungarian post, classical dressage and Giulia even in aerial acrobatics. Their motivation stems from the closeness within their family, which always supports each other. In "Land of a Thousand Dreams" Diego shows a breathtaking Hungarian Post with eight horses, while Giulia shines as a fierce warrior.

### STARS



#### **Equipe Sylvie Willms**

With her touching liberty scenes, Sylvie Willms always captivates the audience. She enchants everyone with the great trust between herself and her horses – a bond that can be felt right up to the last rows. She directs the animals with the smallest gestures and quietest commands and makes them perform tricks seemingly without any effort. Sylvie's passion for horses is in her genes, as her family has been working with horses for over 300 years and she herself has been sitting on horseback since before she could walk. At CAVALLUNA this year, she performs a very intimate, emotional liberty number in which she represents the legendary "Land of a Thousand Dreams" – the epitome of freedom.



#### Equipe Hasta Luego Academy

With spectacular stunts on and underneath their horses, the trick riders of the Hasta Luego Academy are sure to be remembered by the audience for a long time. They are guided and trained by the head of the equipe, Erik Hasta Luego. The Frenchman, who used to be one of the best himself, has made the training of young trick riding talents his life's work. Since 1978 he has even been holding a world record: in only 12 seconds he climbed around the belly of a galloping horse. In order to be able to perform these rapid manoeuvres, the trick riders need special saddles with many loops and handles around the leather seat. Erik personally makes these unique pieces so that his protégés really "sit" firmly in the saddle.



#### Equipe Sebastián Fernández

For the Spanish Equipe Fernández, everything simply revolves around horses, whether during the CAVALLUNA tour or at home on their dream farm in Granada. Sebastián and his wife Mercedes both come from equestrian families and are particularly proud of their breeding of majestic PRE horses (Pura Raza Española). Their Andalusian farm exudes southern European flair: white plaster, terracotta-coloured roofs, wrought-iron fittings... From morning to night, the horses are groomed and trained in the traditional shepherd's riding style doma vaquera, which the equipe impressively presents in "Land of a Thousand Dreams". In this discipline, one hand guides a long pole called a garrocha and the other holds the reins to steer the horse, which requires a high level of training.

## CAVALLUNA Passion for Horses

### STARS



#### **Equipe Filipe Fernandes**

The charming southern European Filipe grew up near Lisbon, not far from the riding school of Luís Valença – an old master of classical dressage. Filipe discovered his passion for dressage at a young age and so he decided to complete his training at the Valenças' stable. Later, Filipe exchanged the white Lusitanos for black Friesians and founded his own equipe. The majestic animals magically captivate the audience with their elegant gaits, their luxuriant manes and their deep black fur. In "Land of a Thousand Dreams", the talented team presents advanced lessons like half-passes and piaffes as well as beautiful quadrilles in complete harmony.



#### Saori Ishizaka

From groom to show star – for Saori Ishizaka, "Land of a Thousand Dreams" is truly a dream come true. She deserves it, because the Japanese has been a team member of CAVALLUNA for a long time and always shows full commitment. Although she was already a trained veterinarian in Japan, she turned her back on her homeland to pursue her passion for horses in Europe. At CAVALLUNA, she started as a stable guard, became a groom and eventually took on small roles in the show. It is a very special honour for her to play the lead role this year, for which she has prepared intensively with riding, dancing and acting lessons.



#### **Equipe Alejandro Barrionuevo**

In 1989, Alejandro's father Miguel founded a classical riding centre in Málaga, where people and animals were taught the difference between "riding" and "forming a unit". So artful dressage with fiery Andalusian horses is in Alejandro's blood and he passes this knowledge on to his riders with great passion. He trains young horses with patience and expertise and shows their skills in shows at home and all over Europe. You can see the horses' trust in every single lesson, but one is particularly eye-catching: One of Alejandro's protégés can canter backwards, which the artist impressively demonstrates in his role as the evil Merl in "Land of a Thousand Dreams".

### STARS



#### **Equipe Pfeifer**

Dajana and Nicki Pfeifer are a tight team both on and off stage. Dajana already impressed as an artist in various shows at the tender age of six and soon added her passion for horses. When she later met her husband Nicki at a show, it was clear that the two belonged together. Dajana's motto in the gentle training of her horses is: "Humans make the mistakes – the horses only reflect them" – and it is precisely this attitude that can be felt when she is in the arena of "Land of a Thousand Dreams". Nicki has always had a great passion for jousting, so it's no surprise that he now thrills audiences with rapid fire acts that Dajana is obviously also a part of by now.



#### Amalia Gnecchi Ruscone

Amalia shows the most difficult dressage lessons with incredible ease and elegance, because the young Italian trains her horses with great sensitivity and patience. She has a special passion for side-saddle riding and wants to keep this extraordinary discipline – which is not very common anymore – alive. She founded the AIMA (associazione italiana monta all' amazzone) with three like-minded people and inspires audiences in shows all over Europe. In "Land of a Thousand Dreams", she, Giulia Giona and Dajana Pfeifer embody the "warriors of unwavering justice" who stand by the protagonist Yuen on her difficult journey.



#### Equipe Daphne de Visser

Daphne and her team have been a regular part of CAVALLUNA since 2008 and now she is back once more. Her special love is Shire Horses, the biggest horses in the world. Daphne discovered this passion as a child, when she was supposed to ride the small ponies at riding school but was much more enthusiastic about the mighty draught horses. In the course of her life, she was often confronted with the prejudice that Shire Horses were not suitable for dressage, which only spurred her ambition all the more. She lovingly trains her animals in classical dressage and shows that these horses are elegant, intelligent and talented. Her shires and their riders will surely be audience favourites in "Land of a Thousand Dreams"!

### HORSE BREEDS



In the Show Doma Vaquera Equipe Sebastián Fernández Equipe Alejandro Barrionuevo Equipe Pfeifer

#### PRE (Pura Raza Española)

The Pura Raza Española, translated as "pure Spanish breed", originates from Spain and is one of the oldest horse breeds in Europe. The popular horses are closely related to the Berbers and were refined with the crossbreeding of Arabians and English thoroughbreds. In 1912, the Spanish horses were separated into an independent breeding line that is still strictly regulated today. Horses with a full pedigree are called PRE, but if the line is not clearly traceable, they are called Andalusians. Typical for these beautiful warmbloods is their intelligent, energetic and yet obedient nature. Southern temperament meets mental balance – riders particularly appreciate this combination. Therefore, these noble animals are perfectly suited for classical dressage and the difficult art of doma vaquera, which originated from the Spanish shepherd riding style. Thanks to their versatility, they are used in many scenes at CAVALLUNA and their talent is shown by the Spanish teams of Sebastián Fernández and Alejandro Barrionuevo, among others.



In the Show Dressage Equipe Daphne de Visser

#### Shire Horse

In their home England, Shire Horses, the largest horses in the world, are also affectionately called "gentle giants". In contrast to their impressive appearance, they are known for their sweet nature and their close bond with their owner. They reach a height of up to 2.05 metres and a weight of up to 1000 kg. Their abundant leg featherings, their flowing manes and the floor-length tails are striking. In their homeland, they served knights as robust riding horses as early as the 11th century, because they managed to carry the riders' heavy armour over long distances with ease, and they intimidated enemies with their big appearance. Later, the war horse became a transport and work horse for farmers. Eventually however, the advancement of technology caused the demand for Shire Horses to decline rapidly. It is thanks to the commitment of a few English breeders and brewers that their population has recovered. Today, they are still used as carriage and draught horses, but also as leisure and show horses, because their movements are elegant and energetic, despite their size.

### HORSE BREEDS



In the Show Doma Vaquera Equipe Sebastián Fernández

#### Menorquín Horse

Based on the Balearic island of Menorca, this fiery Spanish horse breed is the main attraction of the centuries-old traditional "Fiestas de Menorca". As the main protagonists of this celebration, the horses are accompanied by music and thunderous applause from the audience – so it is safe to say that these animals are born show horses. And they are not only beautiful to look at, but their temperament and their rhythmic, almost dance-like gaits impress spectators right up to the last row. Walking on the hindquarters, the so-called walking pesade, is considered a special skill of this intelligent and eager-to-learn breed. As a baroque type of horse, they have a strong forehand, a magnificent neck and long legs, which is why they are able to present dressage lessons with pure grace and elegance. Furthermore, they are known for their typical black coat and their long luxuriant mane. CAVALLUNA fans know: These horses, whose breed was only officially recognised in 1989, have dance moves in their blood!



In the Show Liberty Dressage Equipe Bartolo Messina

#### Appaloosa

The legendary horse of the Native Americans originally descended from the Iberian breeds and came to North America in the 18th century. Known in the old world as the "spotted horse", it then developed into the Appaloosa we know today through the breeding of the Nez Percé people. Hardly any other breed has such unique coat markings. It is particularly striking that these colourful four-legged friends have what is known as a "human eye": Like humans, their eyes are white around the iris. The leasure and sport horse with its mostly square and sporty build is especially popular in the Western disciplines. The Appaloosa radiates calmness and composure, has strong nerves, is patient and reliable. At the same time, it is very versatile, agile and athletic. Appaloosa "Jerry" is an integral part of the impressive herd of liberty artist Bartolo Messina in "Land of a Thousand Dreams".

### HORSE BREEDS



In the Show Dressage Equipe Filipe Fernandes

#### Friesian

The "black pearls of Friesland" also look back on a long history and belong to the oldest horse breeds in Europe: they were first mentioned in the times of the ancient Romans – among others by Tacitus and Caesar – and have since developed into a popular European breed. Their appearance is partly due to the influence of the Andalusian in the 16th and 17th centuries. Particularly impressive are the shiny coats, the long manes and the typical featherings on the legs. The Friesian is not only a real eye-catcher, but also very versatile. Whether at dressage, circus tricks or classical riding – no other breed presents itself in the most varied disciplines in such a majestic way. At CAVALLUNA, they inspire with difficult movements such as half-passes and piaffes as well as with beautiful quadrilles in complete harmony and perfection!



In the Show Liberty Dressage Equipe Bartolo Messina

#### **Mini Shetland Pony**

They are small, cute and yet incredibly strong: the Shetland ponies. As the name suggests, the small horse breed comes from the Shetlands, a group of islands belonging to Scotland. These tiny four-legged friends from the north are primarily characterised by their small size, enormous strength and resilience, which they owe to the harsh living conditions and the rough climate of the region. These all-rounders are considered to be one of the strongest horse breeds and can sometimes pull twice their own weight. Their character traits include high intelligence and ability to learn, but also a good dose of stubbornness. But once you have won them over, they are just as capable as their big counterparts to learn difficult dressage lessons and circus tricks. At CAVALLUNA, the ponies present their skills in an adorably playful number and are an absolute highlight, especially for the little visitors to the show.

### HORSE BREEDS



In the Show Classical Dressage Equipe Luís Valença

#### Lusitano

The Lusitano is considered the oldest horse breed in Europe. In its origin, it is connected to the Berber horse and the Andalusian. The noble Portuguese Lusitano is a particularly courageous and intelligent breed. In the royal houses of Europe, it was considered very valuable, not only because of its compact and muscular body, which predestined it for horsemanship. Its courage and high agility are ideal prerequisites for herding and driving work. Today, the Lusitano is mainly used in classical dressage and is a real all-round talent. In addition to their high knee movements and their elegant gaits, which these animals naturally possess, they are also very expressive creatures that love to present themselves to an audience. Whether courbette, piaffe or the magnificent capriole: At CAVALLUNA, the equipe of Luís Valença inspires with impressive high-level dressage.



In the Show Liberty Dressage Equipe Bartolo Messina

#### **Gypsy Horse**

Gypsy horses originated in Ireland and Great Britain where they were used as draught and work horses by tinkers, namely craftsmen who roamed the countryside repairing kettles and pots. Their horses not only had an extremely robust build, but the spotting of their coats also made them recognisable from a distance. The British wanted to make use of these traits and began officially breeding them, crossing in draught horses such as Clydesdales or Shire Horses. Their long hair, especially the flowing mane and their abundant leg featherings, make them quite unique. Most of the animals are tricoloured, but there are some with solid-coloured coats such as grey, black or bay. Gypsy horses are strong and reliable animals and are still used as working and draught horses, but they have also become very popular as leisure horses. Nothing can upset these little powerhouses, which is why they are reliable companions for riders of any level.

### HORSE BREEDS



In the Show Liberty Dressage Sylvie Willms

#### Arabian

"God took a handful of sand and made the horse from it. He said: 'Let goodness be bound to thy mane, and prey to thy back. I have made your owner your friend, I have given you the power to fly without wings.'" This is an old Arabian proverb and it describes the Arabian breed perfectly. The oldest horse breed in the world is not only extremely noble and elegant, has great endurance and reliability, but is also considered to be particularly gentle and people-oriented. Courage, tenacity and a lot of temperament are just as typical of these elegant animals as the close bond they form with their owners. Due to their light build and proud character, these animals are not only popular leisure partners, but also successful in endurance riding. In the emotional liberty number of Sylvie Willms, the audience of CAVALLUNA can marvel at the intelligence and gentleness of the Arabian and be inspired by the deep bond between Sylvie and her horse.



In the Show Liberty Dressage Equipe Bartolo Messina

#### **KWPN**

The KWPN (Koninklijk Warmbloed Paard Nederland) is a Dutch warmblood horse and one of the youngest breeds in the world. Breeding did not begin until the middle of the 20th century: the crossing of the two Dutch breeds Groninger and Gelderlander, and the additional crossbreeding of thoroughbreds, resulted in these beautiful, athletic animals. Reliability, sporting quality and an easy temperament as well as a high willingness to learn make these horses popular partners especially in show jumping and dressage. They are also considered to be very fearless, energetic, strong-willed, yet sensitive. Typical features are an elegant head and expressive eyes. They are easy to ride and are becoming more and more popular in Europe and the USA due to their varied talents. In "CAVALLUNA – Land of a Thousand Dreams", the audience will experience the beautiful KWPN gelding "Keino" in an impressive liberty dressage by Bartolo Messina. The impressive black horse shows his unique talents completely free and without a rider.

## THE CAVALLUNA STABLES

#### Home of the CAVALLUNA Horses

CAVALLUNA stands for sophisticated choreographies, captivating music, magnificent stage sets and, of course, impressive work with horses. But what also distinguishes CAVALLUNA is the affection between man and animal and their touching communication. The horses are not only undisputed audience favourites – they are also the absolute centre of attention for their riders and grooms. Their well-being is paramount, both during the show and away from it.

The tour, which stops in over 30 cities in Germany and other European countries between October and June, is organized in a star formation. This means that the horses are not transported from one show city to the next but are housed in centrally located "intermediate stables" during the week, so that travel times can be kept as short as possible. Currently, all horses are housed at the Gehlenhof equestrian facility in Tönisvorst. The beautiful grounds include paddocks, an outdoor arena as well as a horse walker, a lunging arena, a round pen and two indoor riding arenas. It is an ideal place for the horses to rest.

Our four-legged friends spend their free time grazing on fields, on idyllic hacks in nature and with light training tailored to the respective need of the horse - just a normal horse life! Some of the CAVALLUNA horses originally come from thousands of kilometres away, so they truly benefit from the spacious grounds. For them, the estate is their home and they have plenty of time off during the week. If the horses are happy and relaxed, it can be clearly seen in the show – it's the only way they are always motivated to give their best!









## FACTS & FIGURES (PER SHOW WEEKEND)

- over 100 crew and cast members
- 62 horses and ponies (+ 1 mule) 63 animals
- 11 riding equipes
- 150 t riding sand
- 4 trucks for horses
- 1200 m2 rubber mats underneath the sand
- 11 trucks for equipment
- 5 mini busses
- 1 catering van
- 186 show lights
- 2 video projectors
- 1 warm-up tent
- 2 heaters for the stable tents
- 1 tractor
- 2 forklifts
- 1 big wheel loader
- 1 small wheel loader
- 1 hydraulic lift
- 100 m catwalk (border around the riding arena)
- 1 projection wall (10 x 20 m)
- 180 costumes
- 62 stalls in the stable tent (including a tack box)
- 2 stable tents

## TOUR SCHEDULE "LAND OF A THOUSAND DREAMS"

City	Date		Time	Venue	City	Date		Tir	ne	Venue
Riesa	Sat., Sun.,	21.10.2023 22.10.2023		WT Energiesysteme Arena Riesa	Stuttgart	Sat., Sun.,	02.03.2024 03.03.2024		+ 19 + 17:30	Hanns-Martin- Schleyer-Halle
Schwerin	Sat., Sun.,	28.10.2023 29.10.2023	14 +19 13	Sport- und Kongresshalle	Bielefeld	Fri., Sat., Sun.,	08.03.2024 09.03.2024 10.03.2024	14	+ 19 + 17:30	Seidensticker Halle
Neubrandenburg	Sat., Sun.,	04.11.2023 05.11.2023	14 +19 13	Jahnsportforum	Antwerp (B)	Sat., Sun.,	16.03.2024 17.03.2024		+ 19	Sportpaleis
Oberhausen	Sat.,	11.11.2023	14 + 19	Rudolf Weber- ARENA	Rotterdam (NL)	Sat., Sun.,	23.03.2024 24.03.2024		+ 19	Rotterdam Ahoy
Zurich (CH)	Sat., Sun.,	25.11.2023 26.11.2023	15 + 19:30 14	Hallenstadion	Münster	Sat., Sun., Mon.,	30.03.2024 31.03.2024 01.04.2024	14	+ 19 + 18:30 + 18:30	MCC Halle Münsterland
Magdeburg	Sat., Sun.,	09.12.2023 10.12.2023	14 +19 13	GETEC-Arena	Rostock	Sat., Sun.,	06.04.2024 07.04.2024		+ 19 + 17:30	StadtHalle Rostock
Dortmund	Sat., Sun.,	16.12.2023 17.12.2023	14 + 19 13	Westfalenhalle	Erfurt	Sat., Sun.,	13.04.2024 14.04.2024			Messe Erfurt
Bremen	Tue., Wed.,		14 + 18:30 13 + 17:30	ÖVB-Arena	Chemnitz	Sat., Sun.,	20.04.2024 21.04.2024			Messe Chemnitz
Leipzig	Sat., Sun.,	30.12.2023 31.12.2023		QUARTERBACK Immobilien ARENA	Cologne	Sat., Sun.,	27.04.2024 28.04.2024		+ 19	LANXESS arena
Hamburg	Sat., Sun.,	06.01.2024 07.01.2024	14 + 19 13 + 17:30	Barclays Arena	Kiel	Sat., Sun.,	04.05.2024 05.05.2024		+ 19	Wunderino Arena
Hanover	Sat., Sun.,	13.01.2024 14.01.2024		ZAG Arena	Helsinki (FIN)	Sat., Sun.,	11.05.2024 12.05.2024			Helsingin Jäähalli
Copenhagen (DK)	Sat., Sun.,	20.01.2024 21.01.2024		Royal Arena	Düsseldorf	Sat., Sun.,	25.05.2024 26.05.2024		+ 19	PSD BANK DOME
Berlin	Sat., Sun.,	27.01.2024 28.01.2024	14 + 19 13 + 17:30	Mercedes-Benz Arena	Mannheim	Sat., Sun.,	01.06.2024 02.06.2024		+ 19	SAP Arena
Frankfurt	Fri., Sat., Sun.,	02.02.2024 03.02.2024 04.02.2024	20 14 + 19 13 + 17:30	Festhalle Messe Frankfurt	Vienna (A)	Sat., Sun.,	08.06.2024 09.06.2024		+ 19	Wiener Stadthalle
Nuremberg	Sat., Sun.,	10.02.2024 11.02.2024	14 + 19 13 + 17:30	ARENA NÜRNBERGER Versicherung	Salzburg (A)	Sat., Sun.,	15.06.2024 16.06.2024			Salzburgarena
Munich	Sat., Sun.,	17.02.2024 18.02.2024		Olympiahalle	Graz (A)	Sat., Sun.,	22.06.2024 23.06.2024			Stadthalle Graz
Basel (CH)	Sat., Sun.,	24.02.2024 25.02.2024	15 + 19:30 14	St. Jakobshalle						

subject to change



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### YOUR ACCREDITATION

You would like to report on CAVALLUNA and get an impression of Europe's biggest family entertainment show with horses? We would be happy to accredit you for a suitable date!

Please send us the following information in an e-mail to presse@apassionata.com:

- Full name of the person
- Preferred show city (see tour schedule)
- Medium where will your report or your photos appear?
- Do you want to take pictures and need a photo pass?

Your ticket, as well as your photo pass, will be deposited for you at the box office under your name and can be picked up 60 minutes before the show begins.

Please note for your request:

The great success of the show is due in no small part to the many great articles that appear year after year. However, as we receive more and more accreditation requests, we are unfortunately unable to meet all of them. In order to give as many media representatives as possible the chance to experience a CAVALLUNA show for themselves, we usually accredit only one editor and/or one photographer (without seat) per medium.

We give preference to those press representatives with whom we work regularly and who cover our shows. Furthermore, we can unfortunately only process accreditation requests from official media outlets and no longer from freelance journalists without a fixed client. Therefore, please state the specific client in your enquiry.

## CAVALLUNA Passion for Horses

### **GUIDELINES FOR PHOTOGRAPHERS**

You have been accredited as a photographer for "CAVALLUNA – Land of a Thousand Dreams". This accreditation is subject to the following conditions, which you accept by collecting your photo pass.

These guidelines must be followed to ensure both your and everyone else's safety and the undisturbed running of the show:

- You will receive your photo pass at the box office. Please have your ID card or press card ready when you collect it.
- The photo pass entitles you to access the area around the riding arena. For security reasons, however, you are not permitted to enter the riding arena or the backstage area at any time, not even during the interval or after the end of the show.
- For safety reasons, please keep a distance of two metres from the riding arena at all times. The CAVALLUNA press team or the security staff will explain further details on site.
- Please follow the announcements of the arena staff regarding positioning. Please do not restrict escape routes under any circumstances and take care not to obstruct the view of any spectators. Avoid too frequent changes of perspective and location.
- Please choose dark clothing so as not to distract anyone from enjoying the show.
- Please take photographs without flash, as this could irritate the horses.
- Video recordings with professional equipment are not permitted.

The pictures may only be used commercially in the context of media publications (editorial as well as advertising). However, commercialisation of the photographic material other than editorial or advertising coverage of the show, especially to private individuals, is prohibited. Apassionata World GmbH, as the organiser, reserves the right to prohibit the publication of images taken by you in connection with the show at any time.

You grant Apassionata World GmbH the non-exclusive, transferable and irrevocable right, unrestricted in terms of space, time and content, to all known and unknown types of use, to use every picture taken by you in connection with the show for its own presentation and advertising purposes in all media. Any resale by us to third parties is excluded.

If you have any questions, please contact the CAVALLUNA press office. The arena staff can also help you on site, as long as no legal questions are involved.

We hope you enjoy "Land of a Thousand Dreams" and wish you good luck with your photos!

Your CAVALLUNA press team