
CAVALLUNA
PASSION FOR HORSES
COMPANIONS OF LIGHT
PRESS KIT

CAVALLUNA

PASSION FOR HORSES

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CAVALLUNA
PASSION FOR HORSES

PRESS RELEASE

Through Space and Time with the “Companions of Light”: CAVALLUNA Celebrates its Anniversary

25 years full of passion, great stories and unforgettable moments: Europe’s biggest horse show celebrates its anniversary in 2027 and, with the programme “Companions of Light”, transports the audience into a world full of magic, adventure and heartwarming encounters.

The show’s history began around 25 years ago under the name APASSIONATA in Berlin. The idea was to introduce a wide audience to the fascination of horses and the diversity of horse breeds. Over the years, what started as a classic variety show evolved into a unique work of art, which was given the new name CAVALLUNA in 2018. “Cavallo”, meaning horse, and “luna”, meaning moon: the name perfectly embodied what the show is all about – a passion for horses and the magic of storytelling.

Today, CAVALLUNA stands for emotional show productions in which all elements blend together to create a magical experience. Equestrian artistry of the highest calibre meets dance and acrobatics, moving music meets spectacular lighting design, and fantastical costumes meet elaborate stage designs. But the core of the show remains unchanged: the special relationship between humans and horses, underpinned by trust, harmony and mutual respect.

“Companions of Light” masterfully combines this passion with an inspiring story. At the heart of the tale is the young Alana, who must embark on a mysterious journey through space and time. Her path takes her through different countries and eras, where she must seek out the legendary Companions of Light. Only by uniting their inner powers in herself can Alana fulfil her destiny and save the world from cold and darkness.

Alana’s adventure is also celebrating an anniversary: the story first went on tour in 2017/18 and remains one of the most popular shows of all time. To mark its tenth anniversary, it is now coming back to the stage – as a successful blend of nostalgia and modern interpretation. Audiences can look forward to fascinating show scenes, breathtaking equestrian artistry, expressive dance choreography and spectacular show effects.

CAVALLUNA is celebrating a quarter of a century full of emotion whilst also looking ahead – to new stories and unforgettable experiences. “CAVALLUNA – Companions of Light” will embark on a European tour from October 2027, inviting audiences to discover the magic of light. Further information is available at www.cavalluna.com and in the digital press centre.

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CAVALLUNA
PASSION FOR HORSES

PREVIEW PRESS PICTURES

The following press pictures are availabe for download. The preview images link to the photos in high resolution. You can also find the photos HERE. (Copyright: CAVALLUNA // Resolution: 300 dpi)



Magical Moments



Together in Grace



Spectacular Scenes



Sweet Ponies



Impressive Show Acts



Fairytale Horsemanship



High-speed Western Riding



A Moment of Weightlessness



Momentum and Precision



Elegant Choreographies



Journey around the World



Impressive Artists

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Striking Show Effects



Deep Connection



Spanish Temperament



Unique Horse Breeds



In Perfect Harmony



Powerful Liberty



Graceful Encounters



Dancing and Elegance



Fiery Acrobatics



Dreamlike Colours

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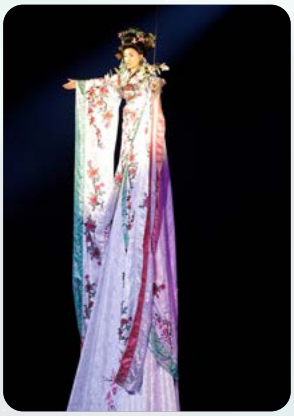
Courage and Skill



A Heartwarming Adventure



Deep Trust



Masterful Costumes

ARTWORK & LOGO

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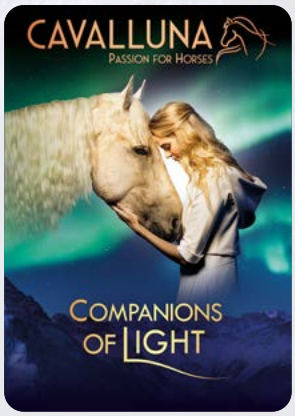

Artwork Portrait



Artwork Landscape



CAVALLUNA Logo

CAVALLUNA
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THE CAVALLUNA STABLES

Home of the CAVALLUNA Horses

CAVALLUNA stands for sophisticated choreographies, captivating music, magnificent stage sets and, of course, impressive work with horses. But what also distiguishes CAVALLUNA is the affection between man and animal and their extraordinary communication. The horses are not only the undisputed favourites of the audience – they are also the absolute centre of attention for their riders and grooms. Their well-being is paramount, both during the show and away from it.



The tour, which stops in over 30 different cities in Germany and other European countries between October and June, is organised like a star formation. This means that the horses are not transported from one show city to the next, but are housed in the centrally located „CAVALLUNA Stables“ during the week, an equestrian centre near Düsseldorf. This way, travelling times can be kept as short as possible. The beautiful grounds include countless pastures, an outdoor arena as well as a horse walker, a lunging pen, a round pen and two indoor riding arenas.



The animals spend their free time on the spacious farm: grazing in the fields, enjoying idyllic hacks and light training tailored to the horse‘s individual needs – just like any other normal horse. For our four-legged friends, the estate is their home during the tour and they get plenty of time off during the week. If the horses are happy and relaxed, it can be clearly seen in the show – it’s the only way they are always motivated to give their best, on stage and off!





CAVALLUNA
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FACTS & FIGURES (PER SHOW WEEKEND)

- 100 crew and cast members
- More than 50 horses and ponies
- 150 t riding sand
- 2000 m^2 rubber mats underneath the sand
- 4 trucks for horses
- 23 trailers for equipment, tents and sand
- 5 mini busses
- 202 show lights
- 98 m stable tent
- 2 heaters for the stable tent
- 2 lunging tents
- 1 tractor
- 2 forklifts
- 1 big wheel loader
- 1 small wheel loader
- 1 hydraulic lift
- 100 m catwalk (border around the riding arena)
- LED wall 9.6 m x 20.4 m
- Around 180 costumes
- Around 30 wigs
- 90 m^3 horse manure
- 6 t wood shavings as bedding
- 2 t hay
- 840 kg horse muesli

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YOUR ACCREDITATION

You would like to report on CAVALLUNA and get an impression of Europe's biggest family entertainment show with horses? We would be happy to accredit you for a suitable date!

Please send us the following information in an e-mail to presse@apassionata.com:

- **Full name**
- **Preferred show city (see tour schedule)**
- **Medium - where will your report or your photos appear?**
- **Do you want to take pictures and need a photo pass?**

Your ticket, as well as your photo pass, will be deposited for you at the box office under your name and can be picked up 60 minutes before the show begins.

Please note for your request:

The great success of the show is due in no small part to the many great articles that appear year after year. However, as we receive more and more accreditation requests, we are unfortunately unable to meet all of them. In order to give as many media representatives as possible the chance to experience a CAVALLUNA show for themselves, we usually accredit only one editor and/or one photographer (without seat) per medium.

We give preference to those press representatives with whom we work regularly and who cover our shows. Furthermore, we can unfortunately only process accreditation requests from official media outlets and no longer from freelance journalists without a fixed client. Therefore, please state the specific client in your enquiry.

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PHOTOGRAPHY GUIDELINES

You have been accredited as a photographer for CAVALLUNA. This accreditation is subject to the following conditions, which you accept by collecting your photo pass.

These guidelines must be followed to ensure both your and everyone else's safety and the undisturbed running of the show:

- You will receive your photo pass at the box office.
  Please have your ID card or press card ready when you collect it.
- The photo pass entitles you to access the area around the riding arena. For security reasons, however, you are not permitted to enter the riding arena or the backstage area at any time, not even during the interval or after the end of the show.
- For safety reasons, please keep a distance of two metres from the riding arena at all times. The CAVALLUNA press team or the security staff will explain further details on site.
- Please follow the announcements of the arena staff regarding positioning. Please do not restrict escape routes under any circumstances and take care not to obstruct the view of any spectators. Avoid too frequent changes of perspective and location.
- Please choose dark clothing so as not to distract anyone from enjoying the show.
- Please take photographs without flash, as this could irritate the horses.
- Video recordings with professional equipment are only permitted after inquiry with the press team.

The pictures may only be used in the context of media publications (editorial as well as advertising). However, commercialisation of the photographic material other than editorial or advertising coverage of the show, especially to private individuals, is prohibited. Apassionata World GmbH, as the organiser, reserves the right to prohibit the publication of images taken by you in regards to the show at any time.

You grant Apassionata World GmbH the non-exclusive, transferable and irrevocable right, unrestricted in terms of space, time and content, to all known and unknown types of use, to use every picture taken by you in regards to the show for its own presentation and advertising purposes in all media. Any resale by us to third parties is excluded.

If you have any questions, please contact the CAVALLUNA press office. The arena staff can also help you on site, as long as no legal questions are involved.

We hope you enjoy our show and wish you good luck with your photos!

Your CAVALLUNA press team